

Premium Presentation. Reliable Protection.

Elevate the unboxing experience by combining the strength and sustainability of molded pulp with a smooth, printable surface layer.

TRADITIONAL PRESENTATION



ENHANCED PREMIUM PRESENTATION



VS.

HOW IT WORKS



SMOOTH SURFACE LAYER

- Rigid chipboard or printed paper creates a smooth, premium surface
- Fully printable for branding and messaging
- Conceals the natural texture of molded pulp
- Offer both single & double walled inserts



PROTECTIVE MOLDED PULP

- Custom molded pulp insert provides superior cushioning and product security
- Absorbs shock and vibration
- 100% recyclable and 100% compostable
- Passed ISTA 3A performance testing up to 58 lbs



KEY BENEFITS



PREMIUM UNBOXING EXPERIENCE

Delivers a clean, high-end look your customers will appreciate.



MAINTAINS PROTECTION

Molded pulp continues to protect your product inside and out.



CONCEALS PULP TEXTURE

Smooth surface hides uneven texture for a refined presentation.



PRINTABLE & CUSTOMIZABLE

Supports full-color printing, finishes, and custom designs.



SUSTAINABLE BY DESIGN

Combines eco-friendly materials for a more sustainable choice.

LAYERED SOLUTION



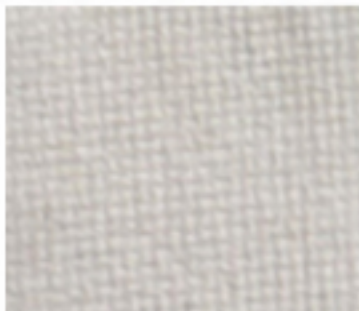
Printable Chipboard
or Paper Layer

Molded Pulp
Protective Base

BEFORE & AFTER CLOSE-UP

BEFORE

Textured. Uneven. Porous.



AFTER

Smooth. Clean. Premium.



A SIMPLE ENHANCEMENT WITH A BIG IMPACT.

This concept demonstrates how molded pulp can work together with a surface layer to elevate presentation—without compromising protection or sustainability.



**SUSTAINABLE PROTECTION..
AFFORDABLE SOLUTIONS
STRONG FUTURE..**

Molded Fiber

**Minimum Order Quantity of only 500 pieces
Typical Mold Costs Under \$1,000**



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